



Dear Viewer,

Congratulations! You are about to learn one of the best kept secrets that governments and industry fail to promote. Your house is full of toxins because of all the products you clean with. How can that be? Take comfort that you're about to found out and learn how to detoxify your home.

Chemerical isn't about blowing the whistle on the industries' dirty practices or the governments' lack of regulations. That is story that has now been told many times through various films. *Chemerical* is about one family, like you and I, trying to find toxic free alternatives. It's about their journey which, after all, could become yours. It's about realizing that living toxic free is better for your families' health, pocket book, the environment and its really easy to do!!

Please join us after the screening at www.chemicalnation.com to watch more expert interviews, see other families like the Goodes attempt to go toxic free and share your ideas on living in a toxic free home.

Please also help us quantify the change *Chemerical* is making by going to www.chemicalnation.com and tell us how many toxic cleaners you have removed from your home. We will let the world know by keeping a tally of our overall communities efforts to clean up the toxic mess in our lives and display that prominently on our home page. Hopefully our collective actions will inspire others to join us in saying no to the toxins in our lives.

From everyone at Take Action Films, thanks for watching and stay in touch.

To your greener future,
Andrew Nisker

PS. We have an extensive online family and we sincerely hope you will also be inspired to join us on facebook (take action films) and follow me on twitter (andrewnisker) for daily updates.

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